2-Day Aroma Workshop

6th – 7th March 2018

# Location

The Hotel Felix

Whitehouse Lane, Huntingdon Road, Girton, Cambridge, CB3 0LX

# Agenda

## Day 1:

09:30 Registration and Coffee

10:00 Welcome and Introduction

10:15 Where Reality Meets Chromatography in the Flavour & Fragrance Industry – Guest Speaker – Neil Owen, IFRA-AWG Chairman

10:45 Tea/Coffee

11:15 Sample preparation – an overview of options for aroma analysis

11:45 Method development – understanding the fundamentals of sample preparation

12:30 Lunch

13:30 Practical (virtual) demo – Dynamic Headspace

14:00 Targeted vs untargeted analysis – the best approaches, instrumentation and data analysis tools to use

14:45 Sensory aspects and considerations

15:15 Visit to Anatune – lab tour

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## Day 2:

10:00 Real time aroma analysis – Selected Ion Flow Tube Mass Spectrometry (SIFT-MS) – theory and developments in sample introduction

11:00 Practical (virtual) SIFT-MS demo – participants can submit samples prior to the workshop to be analysed in real time on the day [***(if you are attending and would like a sample testing, please ask us and we may use your sample for the demo – first-come, first-served if there is a rush)***](mailto:enquiries@anatune.co.uk?subject=Aroma%20Workshop%20-%20Samples)

12:00 Lunch

13:00 Ask Anatune – challenges and problems – sample prep and data analysis

[(***Have you any questions around sample preparation or Masshunter software data analysis? Use this opportunity to ask our lab specialists – submit a question in advance to guarantee an answer on the day – the most common questions will be prioritised)***](mailto:enquiries@anatune.co.uk?subject=Aroma%20Workshop%20-%20Questions)

15:15 Coffee and finish